



Merrimack Valley Food Bank, Inc.

Celebrating 30 years of Feeding Families



2021 SPONSORSHIP MENU

30TH BIRTHDAY YEAR

PARTY HOSTS / 10,000

Everything below, plus logo displayed on banner on our website's homepage for 2021, logo included in Merrimack Valley Magazine and Lowell Sun advertisements (*Deadlines for commitments and ad artwork: 3/22, 8/1, and 9/24*)

ICING ON THE CAKE / 5,000

Everything below, plus Logo displayed at Community Market distributions, Logo included in all remaining Constant Contact emails for 2021 (minimum of six), Logo included on virtual birthday party "party packs"

NOISEMAKER / 2,500

Everything below, plus logo on our "Supporters" webpage for the remainder of 2021, one month of Operation Nourish recognition – logo will be included in bags distributed to students during one month in 2021

CONFETTI & STREAMERS / 1,000

Everything below, plus one month of Mobile Pantry recognition – logo will be included in the Mobile Pantry bags distributed for one month during 2021

BIRTHDAY GIFT / 500

Logo displayed during our virtual birthday party and shared on social media leading up to the event

GOLF TOURNAMENT

MASTERS / 10,000

Two foursomes, recognition at dinner*, logo on all event signage and banner, recognition on our website and social media, tee sign

LUNCHEON / 5,000

Two foursomes, tee sign, signage on lunch tables*, name on banner, our website, and social media

PRESIDENT'S CUP / 2,500

One foursome, tee sign, name on banner, our website, and social media

BRITISH OPEN / 1,000

Four tickets to dinner and awards*, tee sign, name on banner, our website, and social media

GOLF CANNON / 500

Two tickets to dinner and awards*, tee sign placement on Golf Cannon hole, name on banner, our website, and social media

PUTTING GREEN / 300

Tee sign placement on putting green, name on banner, our website, and social media

TEE SIGN / 250

Name on Tee sign

CART SIGN / 100

Name on Cart sign

**Lunch and dinner-related benefits may change depending on COVID-19 restrictions in September. Every attempt will be made to offer a comparable benefit if the meals do not take place.*

A LA CARTE

PANTRY RAID SPONSORSHIP / 1,000/1,500

Logo printed on flyers distributed in Lowell neighborhoods for our May and October neighborhood drive-through food drives. \$1,000 for May or October, \$1,500 for both.

MOBILE PANTRY SPONSORSHIP / 500

For one month during 2021, logo will be included on printed materials in bags of food distributed by our Mobile Pantry program to 340+ homebound seniors and individuals with disabilities

OPERATION NOURISH SPONSORSHIP / 500

For one month during 2021, logo will be included on printed materials placed in bags of food distributed to up to 1,200 Lowell and Lawrence Pre-K-12 students by our Operation Nourish program

COMMUNITY MARKET SPONSORSHIP / 2,000

Logo displayed at all 2021 Community Market distributions of produce to 300 families (Four locations, each once per month from July – October 2021)