



iPhone Shooting Tips - Recording yourself

- Hold your phone horizontal so it matches the widescreen format.
- The best source of light comes from behind or beside the camera. Don't shoot in front of a window or other light source (lamp) so images are backlit, but instead face the light source to light the scene.
- Think about getting a tripod or stabilizer to prevent shaking.
- Please wait a beat after you start/finish a shot - these "handles" help in the edit.

iPhone Shooting Tips - Recording action

- A static shot is much better than always moving.
- If you need to do a pan (horizontal camera movement) or tilt (vertical camera movement), do so slowly.
- In order to get closeups, move closer to the action rather than zoom in.
- Try to get a mixture of wide, establishing shots and closer, more detailed shots (again, don't zoom but move closer to action).
- Try to shoot the "action" from different angles - it gives more flexibility in the edit.
- Please wait a beat after you start/finish a shot - these "handles" help in the edit.

Audio

- Good audio is critical - stand as close to camera mic as possible, speak clearly and loudly and be aware of any background noise that can be controlled.
- Please identify yourself on camera and what company you are with.
- Please wait a beat after you press record and before you start talking...and again after you stop talking and before you stop recording to give the footage "handles" in the edit.